

# Community & Primary Health Care Nursing Week

Nurses where  
you need them

18–24 SEPTEMBER 2017



Australian College of Nursing (ACN) is proud to acknowledge and raise awareness of the invaluable contribution of community and primary health care nurses through our annual campaign **Community and Primary Health Care Nursing Week**.

[www.acn.edu.au/cphcnw](http://www.acn.edu.au/cphcnw)  
[#nurseswhereyouneedthem](https://twitter.com/nurseswhereyouneedthem)

With thanks to the support  
of our official partner



## WHO ARE COMMUNITY AND PRIMARY HEALTH CARE NURSES?

Community and primary health care nurses are enrolled nurses, registered nurses and nurse practitioners whose work settings may include hospital-affiliated clinics, community health centres, outreach clinics, homes, schools, prisons, maternal and child health centres, Aboriginal medical services, and a range of other health service settings. Community and primary health care nursing practice includes health promotion, illness prevention, treatment and care of the sick, advocacy and rehabilitation (APHCRI 2009). The provision of community and primary health care nursing supports individuals to more effectively manage their well-being within their communities and improve health outcomes (Keleher 2001).

Nurses lead and provide care in many community-based health services across the country, striving to improve equity of access for the hardest to reach communities and promoting the integration of health care delivered by a range of services.

## WHAT IS COMMUNITY AND PRIMARY HEALTH CARE NURSING WEEK?

ACN recognises the invaluable role of community and primary health care nurses and is proud to put the spotlight on this dynamic field of nursing through the annual Community and Primary Health Care Nursing Week campaign.

In addition to providing an opportunity to thank and celebrate Australia's vibrant community and primary health care nurses the campaign:

- raises awareness of the current and potential impact of community and primary health care nursing on the health and wellbeing of our society
- sheds light on the diverse, exciting and fulfilling nature of this work setting
- informs consumers about community based health care options.

## HOW TO GET INVOLVED

### 1 Submit your story for publication in the eBook

The Community and Primary Health Care Nursing Week eBook showcases stories from and about community and primary health care nurses. This year, we are seeking submissions illustrating **why** community and primary health care nursing is vital to the health and wellbeing of our society. We welcome submissions from the nursing profession and the wider Australian health care workforce.

Submissions must be between **100–350 words** and include a headshot of the author. All accepted submissions will be included in the 2017 eBook, and may also appear in future ACN publications. Visit our website to find out more and make a submission.

### 2 Host an event to join the celebration

Host an event during the week of 18–24 September 2017 to celebrate community and primary health care nurses. You could hold a social gathering, lecture, morning tea, lunch or other event. We encourage participants to wear orange clothing in support of the week and take the opportunity to read stories from the eBook.

Make sure you register your event online to receive a free hosting kit containing materials to help promote and celebrate your event.

Don't forget to share photos of your event on social media using the hashtag #nurseswhereyouneedthem.

### 3 Enter our Facebook competition to win a prize!

Hosting kits will contain a message card for participants to share why community and primary health care nursing is important.

Use the message cards to go into the draw to win a \$100 Coles Group & Myer gift card by following these steps:

1. Like Australian College of Nursing on Facebook
2. Post a photo with the message card to our Facebook wall
3. Use the hashtag #nurseswhereyouneedthem

For terms and conditions visit:

[www.acn.edu.au/cphcnw](http://www.acn.edu.au/cphcnw)