Nurses’ perspective vital for cost effective and safe health care
Nurses are celebrated on International Nurses Day – 12 May 2015

The nursing perspective is vital in discussions on health care, especially around how to reduce costs whilst safeguarding quality of care says ACN (Australian College of Nursing) ahead of International Nurses Day (IND) tomorrow 12 May 2015.

This year’s theme Nurses: A Force for Change: Care Effective, Cost Effective highlights the contributions the nursing profession makes in designing and delivering cost effective, quality care.

Debra Thoms, Adjunct Professor and CEO of ACN, said: “As health care costs rise, and governments seek to contain expenditure and increase efficiencies in the health care system, nurses who are working in all health care settings are well placed to provide advice, propose reforms, and demonstrate leadership on how to manage costs without reducing the quality of care provided.”

ACN is celebrating International Nurses Day by encouraging nurses, and their supporters, to host an ACN National Nurses Breakfast at their workplace, university or in a public space. Now in its fifth year, the ACN National Nurses Breakfast provides an opportunity for members of the community to acknowledge the important contribution nurses make to health care in their area.

From its inception in 2011, the ACN National Nurses Breakfast has continued to grow year-on-year, with 2015 seeing nearly 10,000 individuals taking part in more than 240 breakfasts across Australia from all the major cities, as well as those from some of the most remote areas such as Halls Creek, WA to Parmpuraaw, QLD.

International Nurses Day (IND), an initiative of the International Council of Nurses is held on the anniversary of Florence Nightingale’s birth.

ACN would like to acknowledge the support of HESTA Australian Nursing Awards, the 2015 National Nurses Breakfast sponsor.

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ACN has organised a number of spokespeople, across the many areas of nursing expertise, for interviews and/or comments on IND and issues currently facing the nursing profession in Australia. If you are interested in any interviews please contact Diana Abeleven at Zadro on 02 9212 7867 or diana@zadroagency.com.au

Notes to the editors:
ACN, an organisation not afraid to intelligently challenge industry issues affecting the nursing profession or Australia’s healthcare, is a well-connected and educated national body that drives change with people of influence to enhance the delivery of health services to the Australian community. ACN advances the skills and expertise of nurses to provide leadership in their contribution to the policy, practice and delivery of health care.

A membership organisation with members in all states and territories, health care settings and nursing specialities, ACN’s membership includes many nurses in roles of influence, including senior nurses, organisational leaders, academics and researchers.

Adjunct Professor and CEO of ACN – Debra Thoms