THE NATIONAL NURSING FORUM

Staying ahead of the game

SPONSORSHIP AND EXHIBITION PROSPECTUS

Invitation to sponsors and exhibitors

Welcome to The National Nursing Forum hosted by the Australian College of Nursing (ACN).

As Chief Executive Officer of ACN, I extend to you an invitation to join us as a sponsor or exhibitor at this key 2014 industry event.

ACN is excited to be convening this must-attend event for our members and the broader nursing community, and has designed a program that will:

› be challenging and inspiring
› provide learning from acclaimed keynote and invited speakers
› facilitate discussion and provide networking opportunities
› expose you to insightful, new ideas
› draw on the expertise of professional leaders
› deliver updates on the latest research
› provide continuing professional development hours.

As a sponsor or trade exhibitor, the Forum will provide you with opportunities to increase awareness of your organisation, promote your products or services and take advantage of networking opportunities with delegates.

There are many varied opportunities for sponsorship participation. Let ACN work with you to discuss ideas and develop a package that best suits your organisation’s marketing objectives.

ACN would like to work with you to promote your organisation as well as highlight and acknowledge your sponsorship support to ACN’s member base of approximately 9,000 nurses and the wider nursing community.

ALL FORUM SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

› recognition as a sponsor on all Forum material, including the final e-program and signage, as well as through announcements
› logo and hyperlink placed on the ACN website in the lead-up to the Forum as acknowledgement of sponsorship
› sponsorship acknowledgement during the Forum
› exposure to, and association with ACN on a national level
› promotion of your organisation as a major player committed to assisting in bettering nursing and health in Australia
› access to current and potential clients and decision makers in the field of nursing
› a detailed post-Forum sponsor report and personalised thank you letter from ACN’s CEO.

Adjunct Professor Debra Thoms FACN (DLF)
Overview

Set against the backdrop of the stunning Mount Lofty Ranges, ACN invites our members and the wider nursing community to the heart of Adelaide city to once again participate in the National Nursing Forum at the Adelaide Convention Centre from 3–4 November this year, with a members only day on Sunday 2 November.

Our theme, **Staying ahead of the game**, focusses on how to, individually and as a profession, adapt and thrive in a complex, changing and often challenging health environment. As nurses, how can we grow, develop, lead and support each other in providing quality care?

Who attends?

The National Nursing Forum will attract 300–350 delegates from all states and territories, including leaders and professionals in the fields of nursing and health, as well as over 30 exhibitors and sponsors.

Forum sub-themes

There will be a variety of concurrent sessions during The National Nursing Forum. Drawing on the Forum theme, **Staying ahead of the game**, abstracts are being sought that address one of the following sub-themes within one of the practice areas listed below.

<table>
<thead>
<tr>
<th>PRACTICE AREAS</th>
<th>SUB-THEMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACUTE CARE</td>
<td>LEADERSHIP</td>
</tr>
<tr>
<td>AGED CARE</td>
<td>QUALITY OF CARE</td>
</tr>
<tr>
<td>CHRONIC AND COMPLEX CARE (eg. mental health, respiratory, diabetes)</td>
<td>EDUCATION</td>
</tr>
<tr>
<td>COMMUNITY AND PRIMARY HEALTH CARE</td>
<td>WORKFORCE</td>
</tr>
<tr>
<td>RURAL AND REGIONAL</td>
<td></td>
</tr>
</tbody>
</table>

The Forum will conclude with a **Fashions on the Field** inspired Gala Dinner on Monday 3 November, to coincide with Melbourne Cup festivities, which is guaranteed to entertain delegates.

“It was such a great event for us. We had quite a number of enquiries, and the entire event was absolutely fantastic.”

“As food was served in the trade area it was a great opportunity to chat with delegates.”

- 2013 National Nursing Forum exhibitor survey
A look back at the 2013 National Nursing Forum

SPONSOR AND EXHIBITOR FEEDBACK

The inaugural National Nursing Forum attracted 24 exhibitors and 13 valued sponsor organisations.

Sponsors and exhibitors highly rated all aspects of the Forum, including service, promotion and exposure, the opportunity to engage with delegates, value for money and the level of attendance at the trade exhibition.

Over 80% of sponsors and exhibitors advised they would like to be involved in the National Nursing Forum again.

“The exposure that we received, both by our logo placements, as well as the verbal acknowledgement during the dinner speeches, was amazing”

“Great branding and exposure provided by ACN throughout the Forum and dinner.”

- 2013 National Nursing Forum sponsor survey

DELEGATE FEEDBACK

The resoundingly positive delegate feedback gathered via the delegate survey provides a clear indication of the success of the inaugural National Nursing Forum.

90% of delegates expressed that the Forum exceeded their expectations and the majority of delegates gave all elements of the Forum the highest possible rating, ‘excellent’. The 2014 Forum is guaranteed to be a huge success, with 99% of delegates stating they would attend the Forum again.

“It was one of the most dynamic, invigorating and energizing conferences I have ever attended. I consider this conference an absolute privilege to attend and am still thinking about it.”

“An excellently balanced and managed event; this inaugural Forum has set a very high standard.”

- 2013 National Nursing Forum visitor survey
Sponsorship packages at a glance  (all prices ex GST)

MAJOR SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Gold sponsor</td>
<td>$17,000</td>
</tr>
<tr>
<td>Silver sponsor</td>
<td>$14,000</td>
</tr>
<tr>
<td>Bronze sponsor</td>
<td>$11,000</td>
</tr>
<tr>
<td>Gala dinner sponsor</td>
<td>$12,500</td>
</tr>
</tbody>
</table>

EDUCATIONAL SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keynote speaker sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td>Poster session sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Workshop sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Concurrent stream sponsor</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

UNIQUE SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee lounge sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Satchel sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Phone charging station sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Photo booth sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Water bottle sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Name tag sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Note pad and pen sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>USB sponsor</td>
<td>$700</td>
</tr>
</tbody>
</table>

EXHIBITION OPPORTUNITIES

<table>
<thead>
<tr>
<th>Exhibit Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 2m booth</td>
<td>$2000</td>
</tr>
</tbody>
</table>

CONTACT

For sponsorship, exhibition and advertising opportunities or to tailor make a package please contact:
Sophia Hartl
Business Development Officer
t 02 6283 3403
sophia.hartl@acn.edu.au

ADVERTISING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate satchel insert</td>
<td>$500</td>
</tr>
<tr>
<td>Trestle table display</td>
<td>$500</td>
</tr>
</tbody>
</table>

FORUM ePROGRAM ADVERTISING

The electronic Forum program will be distributed to all delegates, exhibitors, speakers and key stakeholders.

<table>
<thead>
<tr>
<th>Advertisement Placement</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>$900</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$800</td>
</tr>
<tr>
<td>Full page colour</td>
<td>$500</td>
</tr>
</tbody>
</table>

Ad specs: 210mm wide x 297mm high (plus 5mm bleed, 300ppi, print quality PDF) + hyperlink

TAILORED PACKAGES

If the listed sponsorship opportunities to do not fulfil your marketing objectives, ACN would be delighted to tailor a package suited specifically to your organisation’s needs.

BOOK ONLINE > CLICK HERE

Or visit www.acn.edu.au/forum_2014

3-4 NOVEMBER 2014

SPONSORSHIP AND EXHIBITION PROSPECTUS | THE NATIONAL NURSING FORUM

ONLY 4 REMAINING
## Promotional sponsorship benefits at a glance

*(please see sponsor packages for a list of exclusive benefits)*

<table>
<thead>
<tr>
<th>Sponsorship packages</th>
<th>Pre-conference marketing **</th>
<th>Customised eblast to registered delegates</th>
<th>Onsite marketing (banner/acknowledgement by chair/corporate slide)</th>
<th>Booth</th>
<th>Registration(s)</th>
<th>Satchel inserts</th>
<th>eProgram advertising</th>
<th>Program profile</th>
<th>Delegate list</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Major</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold sponsor</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Bronze sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Gala dinner sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1 VIP</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Educational</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote speaker sponsor</td>
<td>✓</td>
<td></td>
<td>✓ Corporate slide/acknowledgment</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster session sponsor</td>
<td>✓</td>
<td></td>
<td>✓ Banner and acknowledgment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Forum stream sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workshop sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Unique</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee lounge sponsor</td>
<td>✓</td>
<td></td>
<td>✓ Banner and acknowledgment</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satchel sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone charging station sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo booth sponsor</td>
<td>✓</td>
<td></td>
<td>✓ Banner</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water bottle sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name tag sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Notepad and pen sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>USB sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Exhibition</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor package</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>1x exhibitor registration**</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satchel insert</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trestle table</td>
<td>✓</td>
<td></td>
<td>trestle only</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>eProgram advertising</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*inclusions of pre-conference marketing: logo + hyperlink on website, promotion in ACN publications and e-blasts

**Exhibitor registrations allow access to the exhibition area only
**Major sponsorship packages**

**PLATINUM SPONSOR – $20,000 ex GST (one only) SOLD**
Including exclusive sponsorship of your choice of keynote or invited speaker.*

As the platinum sponsor, your organisation will be the leading brand affiliated with all aspects of the Forum. You will receive exclusive sponsorship of your choice of a keynote or invited speaker.* Exclusive benefits include:

› being named and promoted as the exclusive sponsor of your selected speaker*
› a five minute address to delegates in the opening Forum plenary as well as opportunity to introduce the sponsored speaker, including speaker biography
› dedicated sponsor e-blast to confirmed delegates prior to Forum, including logo, link to company website and 300 words of text.

*Please note this is subject to speaker approval.

**GOLD SPONSOR – $17,000 ex GST (one only) SOLD**

As the gold sponsor, your organisation will be one of the leading sponsors with your brand affiliated with all aspects of the Forum. You will be promoted as the exclusive sponsor of delegate afternoon teas, including a dedicated Melbourne Cup themed high tea. Exclusive benefits include:

› being named and promoted as afternoon tea refreshment host
› opportunity for a five minute address to Forum delegates
› small table signs featuring your organisation’s name and logo displayed on each afternoon tea catering station
› corporate banner prominently displayed during afternoon refreshment breaks
› dedicated sponsor e-blast to confirmed delegates prior to Forum, including logo, link to company website and 250 words of text.

**SILVER SPONSOR – $14,000 ex GST (one only)**

As the silver sponsor, your organisation will be one of the leading sponsors with your brand affiliated with all aspects of the Forum, including sponsorship of delegate lunches. Exclusive benefits include:

› being named and promoted as the luncheon host of the Forum
› opportunity for a five minute address to Forum delegates
› small table signs featuring your organisation’s name and logo displayed on each lunch catering station
› corporate banner prominently displayed during lunch breaks
› dedicated sponsor e-blast to confirmed delegates prior to Forum, including logo, link to company website and 200 words of text.

**BRONZE SPONSOR – $11,000 ex GST (one only)**

As the bronze sponsor, your organisation will be one of the leading sponsors with your brand affiliated with all aspects of the Forum, including delegate morning teas. Exclusive benefits include:

› being named as the morning tea refreshment host including the opportunity to announce the opening of trade and morning tea (Forum day one)
› small table signs featuring your organisation’s name and logo displayed on each morning tea catering station
› corporate banner prominently displayed during morning refreshment breaks.

**GALA DINNER SPONSOR – $12,500 ex GST (one only) SOLD**

One organisation is offered the exclusive opportunity to gain exposure through sponsorship of the Forum’s Fashions on the Field themed Gala Dinner. With exciting features such as a fashion parade and the Emerging Nurse Leader (ENL) award ceremony, this event will be the highlight of the social program, and is an inclusive function for all delegates. Exclusive benefits include:

› exclusive sponsorship and naming rights to the Gala Dinner
› opportunity for a five minute address to dinner guests
› company name and logo featured on the Forum dinner menu
› two additional complimentary Gala Dinner tickets.
› opportunity to participate in Fashions on the Field judging panel, as well as present prize.
Educational sponsorship opportunities

KEYNOTE SPEAKER SPONSOR* – $4,000 ex GST (three available)
This sponsorship package offers sponsorship of a Forum keynote speaker and is an excellent opportunity to showcase your support of a quality speaker discussing topics relevant to the current climate of the industry.
*Please note all speaker sponsorship is subject to speaker approval.

DR KEITH SUTER
What are the drivers of change and how can we respond?
Dr Keith Suter is a progressive and insightful thinker with many interests, notably in the areas of society and international affairs. He holds three doctorates and can frequently be heard discussing politics and international affairs on radio and television. He’s also a member of the prestigious ‘Club of Rome,’ whose members share a common concern for the future of humanity and the planet.

MALCOLM DIX
A matter of laugh or death: 5 ways to stay sane under pressure
Malcolm Dix is a professional comedian who can show us how to see the humour in anything; to share your mistakes with humour, reduce stress and put energy into what really matters. He has a rare insight into both humour and mental health issues – he was in social work for 20 years and has been a comedian for even longer. Malcolm has learned that few people see the world the way comedians do – but that non-comedians can be taught at least some of those skills.

FIONA O’LOUGHLIN
Beating the odds to stay ahead of the game
A woman has five kids and a home in one of the most isolated places on earth, she followed her dream and smashed through the boundaries and obstacles that lay between her and a career that now spans more than a decade and encompasses performing at the highest profile comedy festivals, TV programs and comedy venues in the world – Fiona O’Loughlin is a remarkable woman who will have you believing that just about anything is possible. Fiona is one of the most successful and popular Australian comedians working today and one of the most sought after stand-up comedians in the world.
WORKSHOP SPONSOR – $2,000 ex GST (four available)

This sponsorship opportunity will allow you to sponsor one of the Forum’s interactive educational workshops. Sponsorship of a workshop will allow you to align your organisation with relevant topics and support nurses in furthering their skills. Exclusive benefits include:

› seat drop of promotional items prior to commencement of selected workshop
› banner displayed in workshop room
› sponsor logo and acknowledgement on power point inside and outside of workshop room.

BRIAN DOLAN
How to work with people you’d rather kill!
Brian Dolan is Director of Health Service 360 and works with organisations undertaking leadership development, improvements in patient flow and systems reform. He trained as a psychiatric nurse in Ireland and did his general nursing at St Mary’s Hospital in London. Most of his clinical career was in emergency care as well as in academic general practice in London.

GERALDINE BURTON
Difficult dialogues: Begin with the end in mind and end with a new beginning
Geraldine is the principal consultant of Geraldine Burton and Associates, a Sydney based psychology practice that has provided organisational consulting services to the health sector and counselling, psychotherapy and coaching services to the public since 1985.

LISA SMITH
Unlocking your creative minds at work
Lisa is a professional thinker dedicated to helping people unlock their innate creativity and to empower them to think differently - for themselves. She is passionate about building innovative cultures and about harnessing and engaging talent to create thinking communities. Lisa holds an MBA, specialising in organisational change and innovation, which forms the nucleus of her work.

DR JACKIE FACN
MindtheBrain: a workshop for humans working as, and with, human beings being human
Jackie’s qualifications sit within nursing and psychology. Until June this year she held the position of Professor of Child and Adolescent Nursing in the Faculty of Health, UTS; and, headed the Practice Development Unit at Sydney Children’s Hospitals Network. In recent years Jackie has been part of the team supporting the Essentials of Care Program, a NSW-wide grass-roots practice development initiative; particularly in relation to the development of local facilitators and leaders.
POSTER SESSION SPONSOR – $2,000 ex GST (one only) **SOLD**

One organisation is offered the opportunity to gain exposure through exclusive sponsorship of the poster session. The poster session is an integral part of the Forum program for delegates. Exclusive benefits include:

› opportunity for one representative to attend the poster session and be on the judging panel
› opportunity to present poster award and prize.

FORUM STREAM SPONSOR – $1,000 ex GST (five available)

This sponsorship package offers the opportunity to align your organisation with a specific practice area by sponsoring a concurrent stream of your choice. Exclusive benefits include:

› seat drop of promotional items prior to commencement of selected concurrent stream
› banner displayed throughout concurrent stream
› sponsor logo and acknowledgement on power point inside and outside of concurrent room.

Concurrent Streams:
› Acute Care
› Aged Care
› Chronic and Complex Care
› Community and Primary Health Care
› Rural and Regional

Unique sponsorship opportunities

COFFEE LOUNGE SPONSOR – $5,000 ex GST (one only) **SOLD**

Without a doubt there will be a lot to take in at the Forum. Help delegates stay focussed by sponsoring the coffee lounge. This sponsorship package will allow all Forum delegates to purchase espresso coffee during designated catering breaks.

Exclusive benefits include:

› acknowledgement of coffee lounge sponsorship in sessions prior to designated catering breaks
› corporate banners displayed prominently in coffee lounge area
› corporate branding on coffee cart
› branded signs on coffee lounge tables
› trestle table, allowing display of collateral, in coffee lounge area
› opportunity to provide sponsor branded disposable coffee cups*.

*please note coffee cups provided will be at the expense of the sponsor

SATCHEL SPONSOR – $5,000 ex GST (one only)

The Forum satchels are distributed to all delegates, speakers, exhibitors and VIP guests. The satchels are used throughout the Forum, and long after the Forum has concluded, extending promotional benefits beyond the duration of the Forum.
PHONE CHARGING STATION SPONSOR – $3,500 ex GST (one only)
One organisation will have the invaluable opportunity of sponsoring a phone charging station. Delegates will be relieved to be able to charge their phones throughout the Forum! Exclusive benefits include:
› company branding on phone charging station
› prominent location of phone charging station in trade/catering area maximising brand exposure

PHONE CHARGING STATION & EXHIBITION BOOTH PACKAGE – $5,000 ex GST – saving of $500 (one only)
To allow you to interact directly with Forum delegates why not also book an exhibition booth? The charging station will be located next to your booth in order to create strong delegate traffic.

WATER BOTTLE SPONSOR – $3,000 ex GST (one only)
This sponsorship package will allow all delegates to receive a water bottle in their satchel and remain hydrated during the busy Forum days. ACN will organise the branding and ordering of the water bottles, all you have to do is provide your artwork. Benefits include:
› exclusive opportunity to include branded water bottles in all delegate satchels.
› promotion beyond the duration of the Forum with delegates repeatedly reusing the bottles

Please note ACN will not allow other organisations to distribute water bottles as satchel inserts.

PHOTO BOOTH SPONSOR – $3,000 ex GST (one only)
This quirky photo booth is sure to attract widespread attention amongst delegates at the Forum’s Gala Dinner. Take advantage of the power of word of mouth as well as the longevity of this promotion as delegates keep and share their branded photos with friends and colleagues. Exclusive benefits include:
› company branding on the photo booth
› company branding, including logo and contact details, on all photos.

NAME TAG SPONSOR* – $1,000 ex GST (one only)
All delegates will receive a name tag upon registration which they will be required to wear for the duration of the Forum. The name tag sponsor will receive highly visible brand exposure during the entire Forum through the inclusion of a sponsor logo on delegate name tags.

*please note name tags will be attached to ACN branded lanyards.

BOOK ONLINE > CLICK HERE
Or visit www.acn.edu.au/forum_2014
NOTEPAD AND PEN SPONSOR – $1,000 ex GST (one only) SOLD
The Forum notepads and pens are distributed to all delegates, speakers, exhibitors and VIP guests and can be used long after the Forum. The sponsoring organisation will be responsible for the cost of purchasing and printing the notepads and pens. Exclusive benefits include:
› opportunity to distribute branded notepads and pens via delegate satchels and a seat drop in the Forum plenary.

Please note ACN will not allow other organisations to distribute these items as satchel inserts or seat drops.

FORUM USB SPONSOR – $700 ex GST (one only) SOLD
Your branded USBs, containing the Forum program and abstracts, will be included in all delegate satchels. The sponsoring organisation will be responsible for the cost of purchasing and branding the USBs. Exclusive benefits include:
› inclusion of one company marketing file on USB
› sponsor benefits go beyond the life of the Forum as delegates will continue to use the branded USBs.

Please note ACN will not allow other organisations to distribute USBs as satchel inserts or seat drops.

An invitation to exhibit

The trade exhibition at the Forum will be held in Hall G at the Adelaide Convention Centre. The trade exhibition is a great way for your organisation to meet its promotional and marketing objectives. Delegates will have the opportunity find out more about your organisation, view your products and network with your representatives face-to-face during all catering breaks, which will be taking place in the exhibition area.

EXHIBITOR PACKAGE – $2,000 ex GST (27 available) ONLY 4 REMAINING
› 3m x 3m booth with PVC walls and fascia
› White corflute sign with black vinyl lettering pm each open aisle fascia
› 2 x 150 watt adjustable spotlights
› 1 x 5 amp power point
› One clothed trestle table and one standard chair

HOW TO BOOK
We look forward to working with you to maximise your business opportunities at The National Nursing Forum. To reserve your exhibition booth, please complete the booking form indicating your three choices of booth location in order of preference.

BOOK ONLINE > CLICK HERE
Or visit www.acn.edu.au/forum_2014
Floor plan
ADELAIDE CONVENTION CENTRE

EXHIBITING ORGANISATIONS

- Guild Insurance Coffee Lounge
- Catering Stations
- Australian College of Nursing  11
- Australian Nurse Teachers Society  24
- Australian Nursing & Midwifery Accreditation Council  16
- Australian Primary Health Care Nurses Association  5
- Baxter Healthcare  8
- BrightSky Australia  17
- Chander Macleod Health  14
- Charles Sturt University  23
- HESTA  12/15
- Independence Australia  27
- Lundbeck  4
- National Electronic Health Transition Authority  6
- Nursing and Allied Health Rural Locum Scheme  18
- Nursing Jobs  7
- Nursing and Midwifery Board of Australia  1
- Police Credit Union  19
- SA Health  13
- TrendCare  3
- University of New England  25
- University of Tasmania – School of Health Sciences  2
- Your Nursing Agency  9/10
BOOK ONLINE ➔ CLICK HERE

Or visit www.acn.edu.au/forum_2014

For all major sponsorship packages please contact:

Sophia Hartl, Business Development Officer
t 02 6283 3403
sophia.hartl@acn.edu.au